



Travcom presents the
25th Silver Anniversary
Cathay Pacific Travel Media Awards



**The Travel Writer of the Year will win
a fabulous trip for two to Tel Aviv flying Cathay Pacific**

Awards announced at a Gala Dinner
on Friday 21 July at Heritage Auckland



Entries close 5pm Friday 12 May 2017



Travel Writer of the Year

The winner receives two economy-class tickets, upgradable on a space available basis, to Tel Aviv travelling with [Cathay Pacific](#)

NB: The requirements for submitting entries in all writing categories have changed for this year's awards. Please read the Conditions of Entry carefully before submitting your entry/entries.

The winner will be selected from one of the following category award winners:



NGĀI TAHU Tourism

Ngāi Tahu Award for the Best Travel Story over 1000 words

The winner receives \$2,000



Spark Digital

Spark Award for the Best Travel Story under 1000 words

The winner receives \$2,000 worth of the latest technological gadgetry including a high-end tablet and accessory pack designed to help a travel writer utilise mobility solutions while travelling and become more productive.



Heritage Hotels Award for the Best Travel Story about New Zealand

The winner receives seven room nights with breakfast for two to redeem from a range of Heritage or CityLife Hotels throughout New Zealand.



Interislander Award for the Best Story about a Journey

We are looking for a story of a journey describing experiences and sights seen while travelling. The winner receives a return crossing on the Interislander for a car and two passengers (including driver) and \$1,000



Tourism Ireland Award for the Best Travel Story about Britain and/or Ireland

The winner receives a choice of collection pieces from Waterford Wedgwood to the value of \$1,000 and \$500



NZ Māori Tourism Award for the Best Travel Story about a Māori Experience

The winner receives \$2,000



Treadright Foundation Award for the Best Responsible Tourism Story

The winner receives \$2,000 worth of travel vouchers to use on one of The Travel Corporation's brands: Trafalgar, Contiki Holidays, Insight Vacations, AAT Kings, Uniworld Boutique River Cruises or Adventure World

Entry Deadline Friday 12 May 2017

CONDITIONS OF ENTRY

- All entries must be written by a New Zealand-based writer, based on their own experiences, and first published in a newspaper, magazine, book or online on a third-party travel editorial website **between 28 February 2016 and 28 February 2017**. Book entries are expected not to be longer than one story/extract (maximum 2000 words).
- The travel media awards are open to online content, however only entries from genuine third-party travel editorial websites are eligible. If you would like to submit a story that has been published online please check with the Travcom committee **before** entering by emailing Leanne.Erceg@xtra.co.nz who will forward your query to the Awards Sub-Committee for consideration.
- Stories should not have been previously published prior to 28 February 2016 in any form. Previous entries are not eligible.
- Entrants must be **current paid-up Travcom members**. A completed and signed Travcom membership form must accompany entries if entering the Awards and joining Travcom for the first time. **Each award entry costs \$10**.
- Entrants may submit work in more than one category, but the same story cannot be entered in more than one category.
- There is no limit to the number of entries that can be submitted.
- A completed entry form must accompany each story entered. One hard copy of the published story clearly showing where the story was published and one electronic copy (.doc) emailed to Leanne.Erceg@xtra.co.nz must accompany each entry form. Photocopies are acceptable. The full text, writer's name, name of the publication and date of publication must be shown on the hard copy. The text of the electronic copy (.doc) must match the text as it appears in the published hard copy. If necessary, include the masthead and/or contents page. Travcom will blank out names prior to submission to the judges to ensure anonymity.
- Only work published in a travel editorial context may be entered. Promotional or advertising work is not eligible, including stories that have appeared in an 'advertorial' context.
- Entering the **NZ Māori Tourism Award**:
 - The story should describe a genuine Māori experience the reader could be inspired to participate in or empathise with. This can include discussion with Māori about the meaning and history of what they are seeing/doing (e.g. being shown around a marae, looking at carvings) as well as taking part in an activity.
 - The experience should impart an understanding of Māori culture: present-day and/or historical.
 - The Māori element may be just one component of a larger tourism experience, as long as it is authentic, meaningful and genuinely part of the experience.
- Entering the **Best Responsible Tourism Story Award**:
 - Responsible tourism is travel that is environmentally, socially, culturally and/or economically sustainable. Stories may be about a low-impact experience or destination, or an organisation or individual committed to sustainable travel; or they may be an analysis of responsible tourism issues.
- To enter, entrants must be the legal copyright holder/s or have permission from copyright and licence holder/s to enter the material in the Awards.
- Entrants fully indemnify Travcom against any claims arising from the use of the material as described herein or infringement of intellectual property rights.
- No material will be returned.
- Entrants agree that material submitted may be used in whole or in part by Travcom and its sponsors for promotion or acknowledgement of the Awards and/or exhibition with suitable credit to the entrant.
- Non-compliance with the Awards criteria will disqualify entries and no refunds will be given.
- Award prizes are not transferable and may not be exchanged for cash. Prizes cannot be exchanged, extended or altered in any way. Special conditions (clearly stated in sponsors' Award vouchers) may apply to all but cash prizes, e.g. they may be subject to availability, or exclude travel during peak periods such as Easter, school holidays, Christmas etc. Airport taxes and other third-party costs may apply in some cases. All prizes are valid for one year from 21 July 2017. Travel prizes depart from Auckland. Winners must make their own way to Auckland.
- **Deadline** for entries is **5.00pm Friday 12 May 2017**. No entries will be accepted after this date.
- All judging and screening decisions are final. No correspondence or discussion will be entered into and no refunds will be given.

ENTRY FORM

Name of entrant: _____

Category in which this work is entered: _____

Phone (+ area code): _____

Email address: _____

Physical address: _____

Title of story / feature: _____

Where did this work appear: _____

Date published: _____

I confirm that I have read, understood and agree to be bound by the conditions of entry:

Signature: _____

Membership fee (\$65/\$50 if outside Auckland) if not currently a member of Travcom _____

Number of entries x \$10 _____

Bank deposit (ANZ 06 0101 0742556 00) or cheque total _____

Send entries to:
Cathay Pacific Travel Media Awards
62A Wainui Avenue
Pt Chevalier
Auckland 1022



For further enquiries please contact Leanne.Erceg@xtra.co.nz

Travcom is a not-for-profit association of travel writers, photographers, broadcasters and travel-related communicators involved in promoting a high standard of travel writing and travel photography and in publicising New Zealand and international tourism. To reinforce the aim of encouraging good standards of travel writing and photography Travcom organises the annual Cathay Pacific Travel Media Awards.



Entry Deadline Friday 12 May 2017